PLACE
ONE CENT
STAMP
HERE

OB-HZ8

POST CARD

★ ***SEPTEMBER 16th TO 22nd***

NATIONAL FLORSHEIM FEETURE ARCH WEEK

The exclusive Florsheim Feeture Arch combines the merits of both the rigid and flexible types of support . . . because it's *hinged* to flex when you walk yet remain rigid when you stand. See our special Feeture Arch demonstration; try a pair this week.